



Idaho Botanical Garden

Sponsorship Overview

Category	Sponsorship Opportunity	Details	Sponsorship Level	Audience
Event Sponsorship		Sponsoring an event at the Idaho Botanical Garden boosts brand visibility while fostering community engagement in a beautiful natural setting.		
	Great Garden Escape	Enchanting evening with local artists, live music, food, and beverages.	\$18,000-\$3,500	Adults 25-65+ Average Audience Attendance: 3,500 Family appropriate
	Outlaw Field Summer Concerts	Live performances by nationally recognized artists in the Boise Foothills.	\$50,000 - \$5,000	Adults 18-54 (depends on artist) Average Audience Attendance: Family appropriate
	Fall Harvest Days	Seasonal food, activities for children, and local artisans; family-friendly event.	\$12,000 - \$4,500	Adults 25-65+ Average Audience Attendance: 3,500 Family appropriate
	Winter Garden aGlow	Holiday tradition with over 800,000 lights and displays throughout the Garden.	\$35,000 - \$2,000	Adults 25-65+ Average Audience Attendance: 45,500 Family appropriate
	Bug Day	Celebration with bug-themed booths and activities; fun for all ages.	\$6,000 - \$2,000	Adults 25-65+ with children/ grandchildren Average Audience Attendance: 1,600 Family appropriate
Garden Exhibits		Sponsoring exhibit opportunities at the Idaho Botanical Garden enhances community engagement and supports local artists while enriching the guest experience. Sponsorships for Fairy House and Scarecrow Stroll can be combined.		
	Fairy House	Enchanted fairy houses crafted by the local community.	\$5,000	Adults 25-65+ with children/ grandchildren Average Audience Attendance: Family appropriate
	Scarecrow Stroll	Unique scarecrows created by local businesses; voting by visitors.	\$5,000	Adults 25-65+ with children/ grandchildren Average Audience Attendance: Family appropriate

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Admission Programs	Sponsoring admission opportunities at the Idaho Botanical Garden ensures accessible experiences for all, fostering community connection and appreciation for nature.			
	Free Youth Admission	Free admission for young visitors (ages 4-12) to enhance educational experiences.	\$25,000	Adults 25-65+ with children/ grandchildren Family appropriate
	Free First Fridays	Complimentary general admission from April through October.	\$15,000	Adults 25-65+ with children/ grandchildren Family appropriate
	Flower Power Happy Hour: May	Free admission every Thursday from 4 PM to 7 PM during May.	\$5,000 - \$7,500	Adults 21+
	Flower Power Happy Hour: October	Free admission every Thursday from 4 PM to 7 PM during October.	\$5,000 - \$750	Adults 21+
Educational Programs	Sponsoring educational opportunities at the Idaho Botanical Garden fosters environmental literacy and empowers the community to become informed stewards of nature.			
	Field Trips	Help support local schools ability to provide educational field trip for students.	\$25,000	Youth 5 – 12
	STEAM Camps	High-quality out-of-school enrichment programs for nearly 500 youth.	\$15,000	Youth 5 – 9
	Equitable Access	Scholarships and support for underserved populations.	\$10,000	Youth 5 – 9
	Classes & Workshops	Ongoing education for nearly 700 community members.	\$5,000	Adults 21+
Garden & Horticulture	Sponsoring garden and horticulture opportunities at the Idaho Botanical Garden supports biodiversity, sustainable practices, and the overall health of this vital community resource. General sponsorship range from \$25,000 - \$50,000 and fund Garden needs such as:			
	Koi Pond	Upkeep and educational focus on aquatic ecosystems.		
	Garden Areas	Conservation and preservation of land and water resources.		
	Golf Cart Maintenance	Essential for efficient garden management and accessibility for all visitors.		